

## Message Text

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42

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USIAC

USIA FOR IAA DAWSON

STATE FOR AMBASSADOR EASUM AND CU/AF

E.O. 11652: N/A

1. NAZ REPRESENTATIVES TO RECENT FESTAC MEETING OF INTERNATIONAL ZONAL COMMITTEES REQUESTED AGENCY ASSISTANCE IN PRODUCTION OF "CATALOGUES" DESCRIBING VARIOUS FACETS OF AMERICAN BLACK CULTURE REPRESENTED AT FESTAC, TOGETHER WITH BRIEF DESCRIPTIONS AND PHOTOS OF REPRESENTATIVE PARTICIPANTS, FOR DISTRIBUTION HERE DURING FESTAC TO NON-AMERICAN FESTAC PARTICIPANTS AND VISITORS FROM AFRICA, LATIN AMERICA, FAR EAST, EUROPE, ETC. NAZ REP ABENA SEIWAA (JOAN R. BROWN) SAID THAT NAZ HAD FOUND BASIC KNOWLEDGE OF AMERICAN BLACK CULTURE LACKING OUTSIDE OF U.S. AND THAT OBJECTIVE OF CATALOGUES IS TO PROVIDE PERSPECTIVE FOR UNDERSTANDING AND FULL APPRECIATION OF AMERICAN FESTAC PRESENTATIONS. DOUBTFUL THAT FUNDS COULD BE FOUND FOR THIS PROJECT UNDER ANY FORESEEABLE CIRCUMSTANCES, NAZ REPS ASKED FOR AGENCY TO PUBLISH "CATALOGUES."

2. SINCE NAZ OBJECTIVES THIS PROJECT PARALLEL THOSE OF POST IN DOCUMENTING ACHIEVEMENTS OF BLACK AMERICANS FOR NIGERIAN AUDIENCE, WE AGREED RECOMMEND TO AGENCY THAT IT SUPPORT PROJECT AS FULLY AS POSSIBLE. ASSUMING AGENCY HAS PRIORITY INTEREST IN PROMOTING SIMILAR OBJECTIVES NOT ONLY IN AFRICAN REGION BUT WORLDWIDE,  
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POST FLAGS HIGH POTENTIAL THIS PROJECT FOR INFLUENCING ATTITUDES

OF THE CULTURAL AND INTELLECTUAL LEADERS WHO WILL ATTEND FESTAC FROM 93 COUNTRIES AND COUNTRY GROUPINGS. AGENCY MIGHT CONSIDER DISTRIBUTION THROUGH POSTS WORLDWIDE AS WELL AS THROUGH HAZ AND FESTAC SECRETARIAT HERE DURING FESTIVAL.

3. NAZ CONCEPT WAS TO PUBLISH SERIES OF 40-80 PAGE "CATALOGUES" IN 20-25,000 COPIES EACH ON FOLLOWING TOPICS: MUSIC, VISUAL ART, BLACK LIFE STYLE, LITERATURE, DRAMA AND FILMS. HOYT FULLER, EXECUTIVE EDITOR OF BLACK WORLD AND NAZ COMMITTEE MEMBER, IS TO BE OVER-ALL EDITOR OF PROJECT. WE POINTED OUT TO NAZ REPS HERE THAT COST OF PUBLISHING 6 BULKY BROCHURES WOULD BE VERY HIGH AND SUGGESTED MORE MODEST CONCEPT BE ADOPTED. ALSO POINTED OUT THAT PROBLEMS OF EDITING WOULD BE CONSIDERABLE, PARTICULARLY IN VIEW OF DEADLINE NECESSARY IF AGENCY AGREED TO PRINT AT RSC BEIRUT AND AIRSHIP HERE -- ONLY FEASIBLE WAY TO HAVE PAMPHLETS ARRIVE IN TIME FOR FESTAC. NAZ REPS WERE PLEASED BY EXAMPLES OF INTERLINK AND THOUGHT IT WOULD BE EXCELLENT FORMAT, IN TERMS OF SIZE, PAPER, ETC. FOR "CATALOGUES."

4. FINAL AGREEMENT REACHED WITH NAZ REPS AS FOLLOWS:

A) POST WOULD URGE AGENCY TO SUPPORT PROJECT FROM WORLDWIDE DUNDS;

B) FULLER WOULD CONTACT DAWSON TO DISCUSS POSSIBILITIES;

C) IF AGENCY WILLING IN PRINCIPLE TO PROCEED, FULLER AND IPS WOULD DETERMINE EDITORIAL AND PRODUCTION REQUIREMENTS. (NAZ REPS STRESSED ITS POSITION THAT FULLER MUST HAVE TOTAL EDITORIAL RESPONSIBILITY WITHIN MUTUALLY-AGREED PRODUCTION PARAMETERS. NAZ REP SUGGESTED IN VIEW OF DEADLINE PROBLEMS THAT FULLER MIGHT EDIT PROOFS IN PERSON AT RSC BEIRUT.)

D) IF PROJECT REALIZED, POST WOULD ASSURE DELIVERY OF PAMPHLET(S) FROM AIRPORT TO FESTAC SECRETARIAT FOR DISTRIBUTION AND POST MIGHT ASSIST IN DISTRIBUTION HERE DURING FESTAC.

5. PLEASE KEEP POST INFORMED ANY DEVELOPMENTS ON THIS MATTER.  
HEDGES

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## Message Attributes

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